

# 6 Reasons to Outsource your Marketing



## 1. COST

The average salary for a Marketing Manager in the UK is £40000 (CW Jobs). You then have further costs of NIC, pensions, bonuses, training, software/equipment.



**A TEAM OF EXPERTS FOR MUCH LESS COST**



**ALWAYS SOMEONE TO DO YOUR WORK**

## 2. ABSENCES

Most full-time workers are entitled to 28 days holiday per year. According to The Guardian, each employee takes 4.1 days as sick leave per year. That's over a month of lost time!

## 3. TIME

47% of small business owners handle marketing efforts on their own (Leadpages). 76% reported having insufficient time in the day to get everything done. (Blackinkfy)



**GIVING YOU YOUR TIME BACK**



**SPECIALISTS IN EACH AREA OF DESIGN & MARKETING**

## 4. SKILLSET

33% of small business owners don't know if their marketing efforts are working (Keap), while 1 in 10 SMBs doesn't invest in any kind of marketing. (Blue Corona)

## 5. KNOWLEDGE

76% of people feel that marketing has changed more in the last 2 years than the previous 50. (Adobe)



**ALWAYS RESEARCHING & TESTING THE LATEST TRENDS**



**136 YEARS OF COLLECTIVE EXPERIENCE**

## 6. EXPERIENCE

The majority of Marketing Managers (49%) have 10-20 years of experience. (Career Builder)